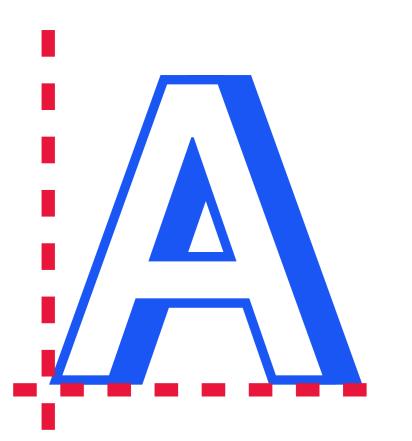
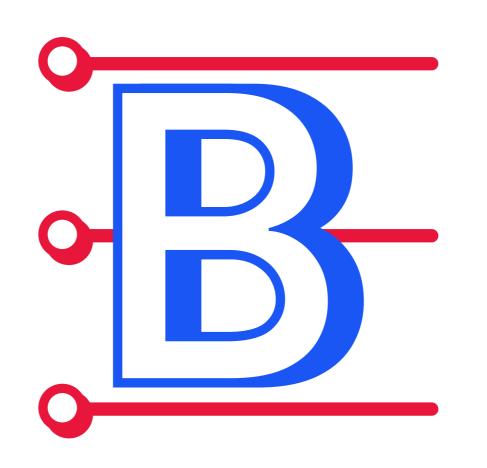
# Polish your presentations from A-Z: think-cell essential slide check



### Alignment

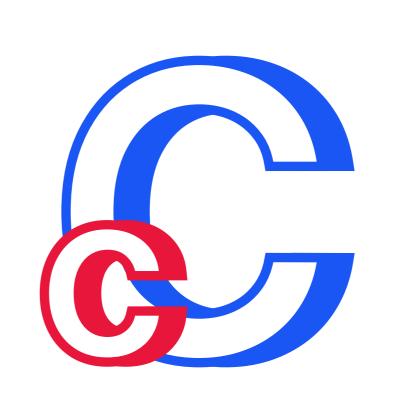
Is your layout sending a clear message?

Organized layouts are inherently easier to digest and instantly boost professionalism.



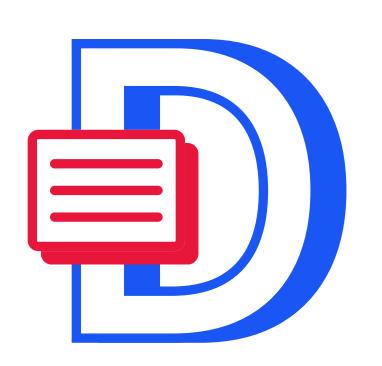
# **Bullet points**

Are your lists easy to follow? Ensure consistent hierarchy and symbol usage to guide your audience through complex information.



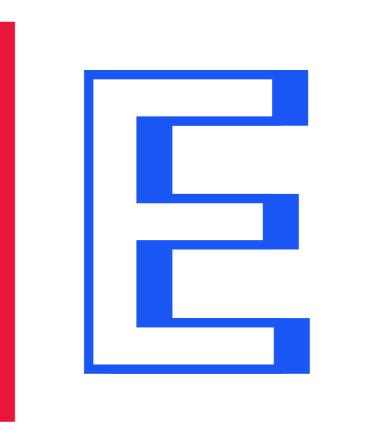
# Capitalization

Does your text maintain a polished look? Stick to sentence case for consistent headings and body text throughout your entire presentation.



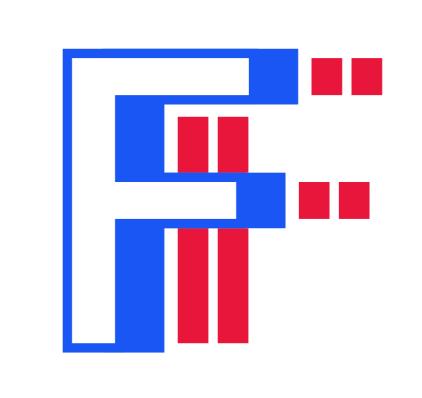
### **Document properties**

Is your file sharing more than you intend?
Clean up document properties and any
personal information (metadata) for privacy
and professionalism before sharing.



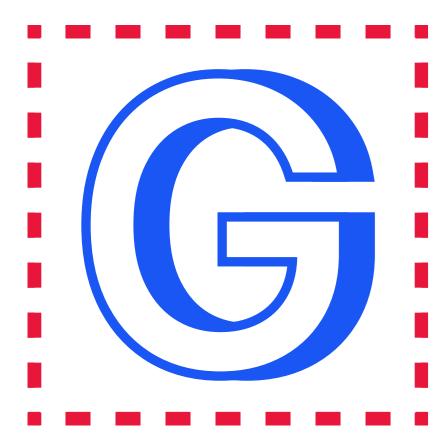
#### **Even distribution**

Do your objects feel balanced on the slide? A structured slide with even distribution is far more readable and visually harmonious.



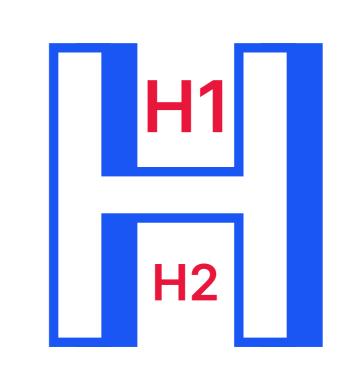
# **Font consistency**

Does your presentation speak with one voice? Replace inconsistent fonts to maintain a cohesive and professional visual identity across all slides.



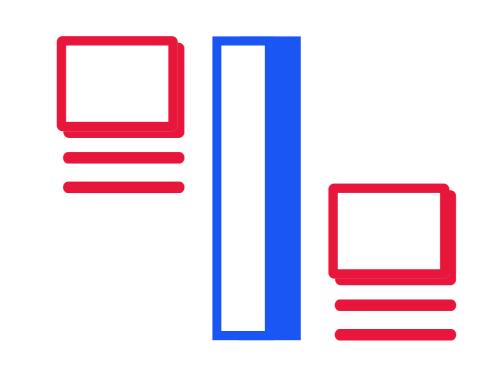
#### Guides

Are you building with precision? Use PowerPoint's guides for perfect placement and alignment of all your objects. They're there to help!



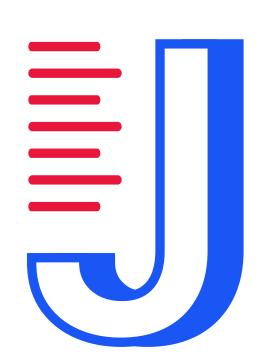
# Heading hierarchy

Is your message easy to follow? Follow a logical and consistent heading hierarchy to clearly guide your audience through the content flow.



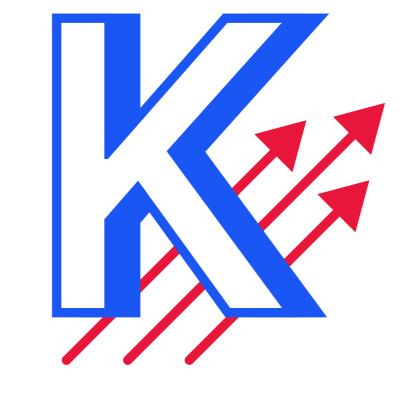
# Image alt-texts

Is your presentation accessible to everyone? For clarity and inclusivity, remove generic alt texts or make them descriptive for accessibility.



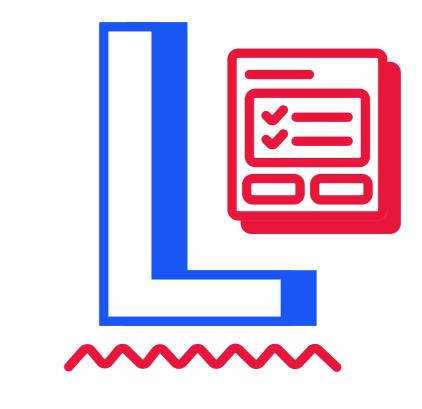
# **Justify texts**

Is your text clear and easy on the eyes? Leftjustified text is generally considered the most readable format.



# **KPIs (Key Performance Indicators)**

Are your big numbers irrefutable? Double and triple-check all KPIs. The most reliable way is to link them directly to an Excel cell for dynamic accuracy.



# Language consistency

Does your deck speak one language? Set the proofing language consistently throughout your presentation to catch errors and ensure uniformity.



#### Masters

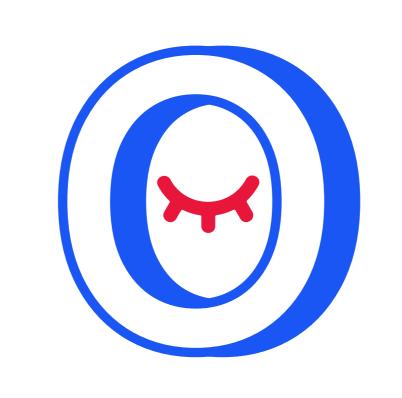
Is your file bloated with unused templates?

Delete unused slide masters to reduce file size and potential confusion for anyone editing the deck.



## Notes (and comments)

Is your draft showing? Remove unwanted presentation notes and comments before final distribution for a clean and professional look.

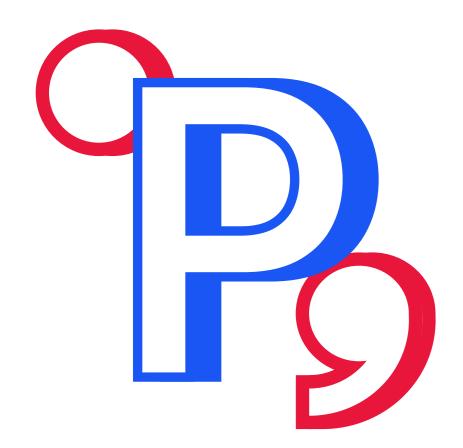


#### Off-slide content

Is there hidden clutter in your deck? Get rid of any invisible and/or off-slide content that can increase file size and cause unexpected issues.

# Polish your presentations from A-Z: think-cell essential slide check





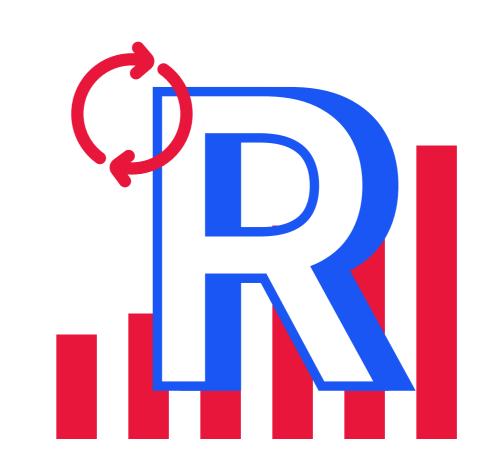
# Periods/Commas (Decimal symbols)

Are your numbers speaking clearly? Ensure consistent usage of periods or commas for decimal symbols across all numerical data.



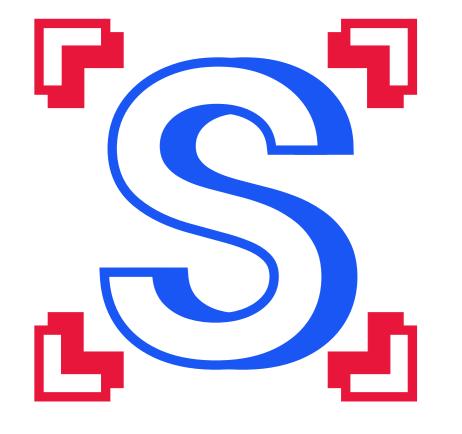
# Quick sanity check

Before you present, ask yourself: Does each slide's content genuinely support and clearly communicate the action title it's trying to convey? If not, simplify or refine!



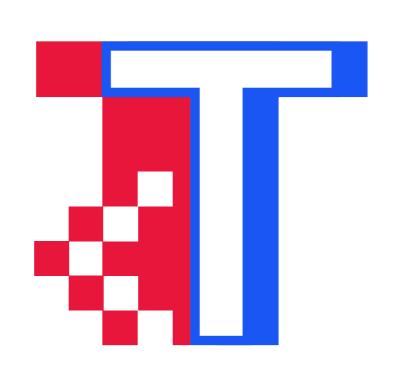
#### Refreshed data

Is your data always current? Always refresh all linked cells to ensure your presentation reflects the most up-to-date insights.



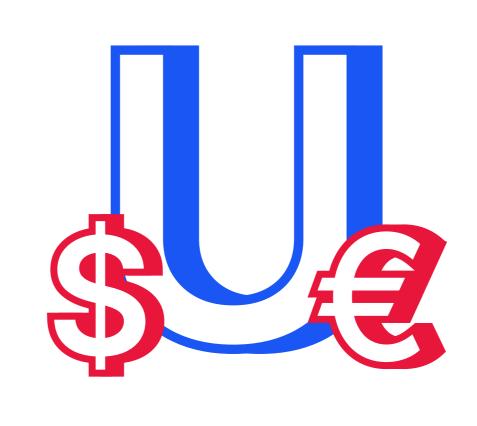
# Size consistency

Are your visual elements harmonious? Ensure similar objects (e.g., icons, images) are resized to the same dimensions for a clean, professional aesthetic.



### **Transitions & animations**

Are you keeping it professional? For formal or business presentations, avoid distracting transitions and animations. Sanitize any existing ones for a smoother delivery.



# **Units consistency**

Is your audience clear on the scale? Maintain consistency in units, e.g., EUR vs. €, throughout the entire presentation to prevent confusion.



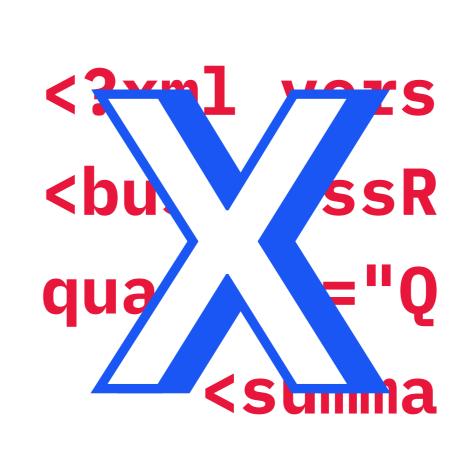
### Verify stats & sources

Is your information trustworthy? Check all statistics, links, and provide clear sources to uphold your credibility.



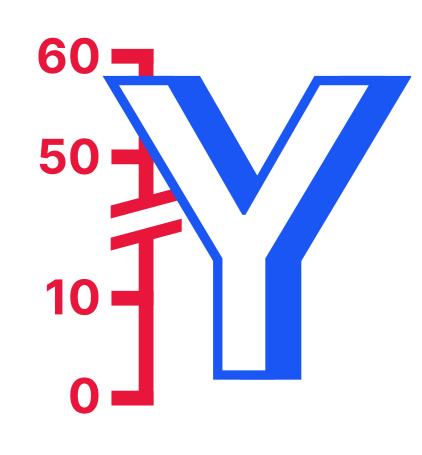
### Writing rules

Are you speaking your organization's language? Always follow your organization's specific writing rules for style, tone, and grammar.



#### XML data

Is your file clean under the hood? Remove any custom XML data to maintain a streamlined and uncorrupted file.



#### Y-axis

Are your charts honest? For column charts, the Y-axis should always start at zero to accurately represent data. Use axis breaks only when absolutely necessary and clearly justified.



#### **Z-order**

Are your overlapping objects perfectly placed? If you have any overlapping objects, verify their Z-order (moving them forward or backward) to ensure elements are displayed exactly as intended.